Hello! For this template to work, you’ll have needed to download the EF Circular font file and installed it on your machine. Do this first by heading to:  
  
[www.ef.design/assets](http://www.ef.design/assets)

Install on your machine and then re-open this document.

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**EF Circular**

In the folder you will find 3 folders with EF Circular: OTF, TTF and WWOF.

**1. OTF**

**- What does OTF stand for? OpenType.   
- Supports more advanced typesetting features (ligatures and alternate characters).**

**- Important!** When creating Powerpoint presentations on a **PC computer**, please use the **EF Circular OpenType OTF.** The TrueType TTF will not work correctly in Powerpoint.

**- Good for designers and non-designers.**

**2. TTF**

**- What does TTF stand for? TrueType.**

**- Good option for users who have a limited experience working with and installing fonts.**

**- An ESQ font (enhanced screen quality), good choice for electronic documents and other documents where a lot of text will be displayed on a screen.**

**- Good for non-designers.  
  
  
3. WOFF**

- What does WOFF stand for? **Web Open Font Format.**

- Supported by all major browsers.

- For web usage.

- Good for developers.

**EF Logo**

The purpose of this section is to allow easy access to the EF logo for whenever you need it. The logo is part of the EF Circular font set, and you can use it in your documents like a character by simply copying and pasting the below:

ƒ

You can re-size it how you would re-size a normal EF Circular font character, but never go below 48pt when using the logo (normal text can be 12pt and up!)

ƒ ƒ ƒ ƒ

72pt (ideal) 48pt (usable) 36pt (bad!) 26pt (never use!)

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If anything is unclear, you have any questions or you’re having trouble using this

tool, please get in touch with us at:

[global.creative@ef.com](http://global.creative@ef.com)

Thanks!

Global Creative Studio, Lucerne